

SOCIALLY RESPONSIBLE INVESTING

Have you been searching for a socially responsible investing opportunity? Stock in Coteau Community Market has a direct and immediate impact on your community:

- Local business owned by local member-owners
- Local food purchased from local producers you can meet in person
- Stock may pay dividends in profitable years
- Fair prices paid to producers for their products
- Fair, living wages for employees
- More money stays in the local economy
- Near-zero-waste store
- Everyone is welcome
- Farming practices regenerate, improve, and sustain the soil and ecosystem
- No synthetic chemicals (herbicides, insecticides, chemical fertilizers, etc.) used
- Fields aren't tilled and drained
- No confined animal feeding operations (CAFOs)
- No genetically modified organisms (GMOs)

A cooperative is the original crowdfunded enterprise. Kickstarter and Indiegogo didn't come up with the idea of people investing their money directly into a local project they wanted to make happen. Co-op members have been pooling resources and expertise for centuries to accomplish together what they couldn't do on their own. We have the opportunity to do the same.

Visit coteau.coop/capital to learn more and pledge your support.

Yours in cooperation,
Coteau Community Market
Board of Directors

Please feel free to contact us via email (info@coteau.coop), in person, call/text (**605-868-8814**), or visit our website for more information: **coteau.coop**



People
Planet
Profit

Join our capital campaign

coteau community market

is a member-owned, near-zero-waste, cooperative, local food market opening in Watertown, SD.

The market will provide local, healthy, sustainable, and affordable food for Watertown and the surrounding area.

Opening Fall 2021
5 W Kemp Ave

Invest in our community,
**SUPPORT COTEAU
COMMUNITY MARKET TODAY!**

Visit coteau.coop/capital to learn more and pledge your support.

HOW WILL THE FUNDS BE USED?

All funds raised will be used to open a small retail storefront at 5 W Kemp to provide year-round access to foods that are locally grown, raised, or produced and that are produced in a sustainable manner that regenerates our environment.

Specifically, they will be used to fix up the location, buy equipment and fixtures, purchase food from local and regional producers, hire staff, and comply with state and federal licensing requirements.

WHAT WILL IT LOOK LIKE?

A small retail store open year round, filled with staple foods in bulk, meat, dairy, green living options, and in-season produce.

WHEN WILL THE MARKET OPEN?

When we've raised the money! The faster we meet our goal, the faster we can get the market opened. Target date is Fall 2021.

WHAT IS A FOOD CO-OP?

A food cooperative (co-op for short) is a local, member-owned, independent, retail cooperative.

That means the market is owned by members of this community, not by distant investors. Coteau Community Market is a for-profit business, incorporated under the South Dakota Cooperative Act.

HOW DO YOU DEFINE...?

Local: Within a 150 mile radius of Watertown.

Regional: Produced in the rest of SD (outside the local boundary) or in one of the six surrounding states (Iowa, Minnesota, Montana, Nebraska, North Dakota, and Wyoming).

Near-zero-waste: The market will be a "bring your own bag" store. As many products as possible will be available in bulk, rather than in single-use plastic packages, so you can bring your own reusable containers to refill. It is impossible to be 100% zero-waste in the whole store, mostly because of health code laws.



HOW CAN YOU HELP?

1. Become a member

Make a one-time membership equity investment of \$100 (individual) or \$500 (institutional) and fill out the membership form.

Benefits: the market opens, vote on co-op affairs, patronage dividends, be a board member, bulk order discounts, and more (see website).

2. Buy stock in the market:

Unlimited stock at \$100 per share not only benefits the market, but may provide you a financial return through future dividends when the market is profitable.

Stock is available only to co-op members who are SD residents or businesses/organizations that are headquartered here because of federal and state securities laws.

3. Make a donation:

All donations are welcomed, and tax-deductible donations are available through our fiscal sponsor, the Cooperative Development Fund of CDS.

Visit coteau.coop/capital to learn more and pledge support.