

Coteau Community Market
Membership Drive Strategy Meeting
October 6, 2019
106 6th St NE
Watertown, SD

People present: Joan Trygstad, Carmen Redlin, Virginia Redlin, Colleen Lindberg, Linda Florey, Dawn Stee, Ron Hagen, Tim Williams, Michelle Grant, Roxanne Bertam, Annie Mullin, Jan Mullin, Mike Mullin.

Suggestions and Ideas:

Ads in the Public Opinion and Coteau Shopper

Radio ads

Facebook ads

Ads/contact through the Farmers' Union

Make a video for social media of what is being done (Lawrence Diggs and Carmen Redlin)

Tim Williams will work on Twitter posts and talk with KXLG for publicity

Program at the PL Wellness Center. Mike Mullin will contact John Small.

30 days – 30 new members push

Suggestion to buy a square foot (i.e. \$112.50 for 4,000 sq ft.) with membership

Rewards for most referrals a market bag